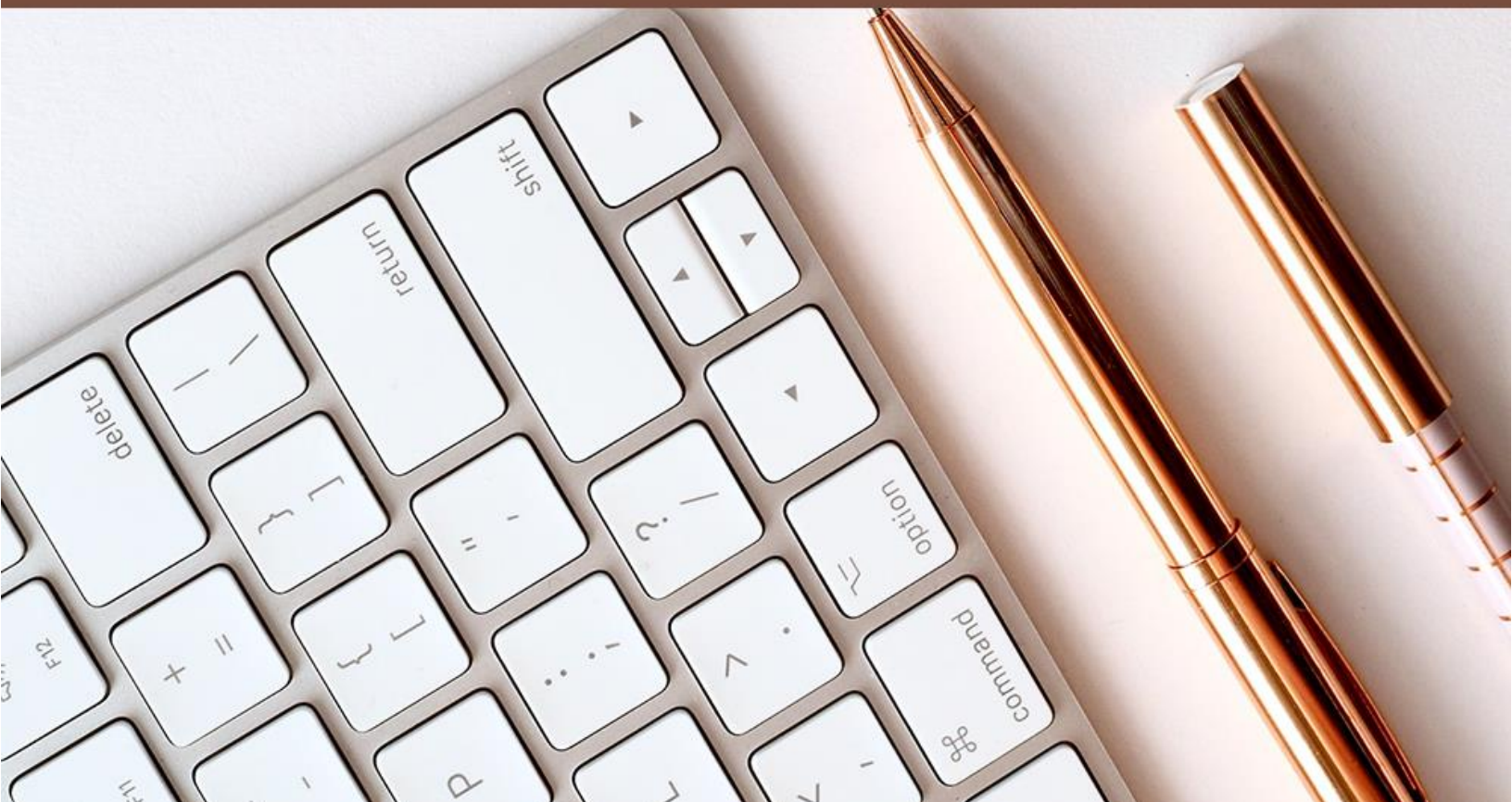




THE SAVVY ENTREPRENEUR

RESOURCE CHEAT SHEET



If you are looking to become a new entrepreneur or you want to be a better entrepreneur, you might be wondering how to make better decisions when it comes to your business. Here are some resources you can use to be a better entrepreneur.

Books

Here are some great books you can check out.

The Lean Startup by Eric Ries

This book offers real-world examples of how you can make a profitable and sound business model. It also discusses how to start a growth engine. It's a great book for everyone wanting to make a startup.

Zero to One by Peter Thiel

This book is all about Peter Thiel and how he built his own startup from the ground up. The book talks about how you can take a simple idea and turn it into something great. It also talks about how you can build your vision from zero to one.

The \$100 Startup by Chris Guillebeau

If you're wanting to break free from the typical 9 to 5 job and make your business, this book is for you. It talks about how you can take just \$100 and turn it into something incredible. It talks about how you need passion but also many other things to be a successful entrepreneur.

Crush It by Gary Vaynerchuk

If you are a beginner entrepreneur or not sure how to start, this is one of the best books to read.

Podcasts

Tired of books? You can also listen to a lot of great podcasts about gaining an entrepreneurial spirit. These books also talk about how you can make your side hustle into a business and grow a new startup from the ground.

The Side Hustle Show

This podcast talks about all the basics you need including investing, marketing, sales funnels, and freelancing. It also talks about how you can blog and conduct an online business.

Smart Passive Income

If you want to have a startup but use it more as passive income, this is a great podcast to give listen to. You can learn how to become an entrepreneur but still have your normal job during the week if you wish to do both.

Pivot

This podcast comes out once a week. It's funny and also offers a lot of insight into how to build a business. It also has a lot of different stories about how media and culture can affect your business and how to overcome the difficulties.

Business Wars

This podcast is by Wondery which has a lot of great podcasts on a number of topics. It talks about how businesses all over the world have competed with one another. It's a great way to learn how to be the best competitor in whatever business market your startup is in.

Business Journals

As discussed in the book, making business strategies and learning to execute them is an important process. Getting a good business journal or a place to record your thoughts is an easy way to do this.

Income and expense tracker

Part of making a business is recording the income that is coming in and the expenses you are using for the business. You will need to use software or an online program once your business grows but at the beginning, you can use a small notebook like this.

Meeting notebook

Part of making a startup is meeting with investors and other entrepreneurs. This notebook allows you to record all your meetings and who is attending. You can also schedule the next meeting at the bottom of each page.

Refillable Leather Journal

If you want to look professional, use these leather covers to make your notebook look fancy. It's refillable so you can always buy new liners and notepads so you are never without a place to write your ideas and strategies.

4 Pack Lined Journal

If you want some notebooks for different tasks, this four-pack is a great option. You can use each one for different tasks or strategies.